

**AAFT**



SCHOOL OF

**FASHION**  
& DESIGN



UG/PG Degree . Diploma . Certificate

# ABOUT AAFT

---

**30+**

Years in  
Education

**10<sup>th</sup>**

in World  
Ranking

**250+**

Faculties

**120+**

Countries'  
Students Enrolled

**30k+**

Alumni  
Network

**1000+**

Celebrity  
Interactions



# ABOUT SCHOOL OF FASHION & DESIGN



AAFT School of Fashion & Design (SOFD) is a hub for innovation and creativity. Students and faculty, in all disciplines of creative design, collaborate and exchange their ideas to produce inspiring designs together.



SOFD has emerged as a leader in design education. Our deliberate mash-up of industry, academia and the big world beyond campus is the key to our continuing evolution. The programmes are structured to challenge and inspire students by incorporating artistic, technical and theoretical elements into a realistic approach to the Fashion & Design industry.

*I am impressed by the school's activities and syllabus. I would like to announce two full time scholarships for two students - (male & female) to visit my centre at Florence in Italy and be with me for two months to learn the international designing setup.*

**STEFANO RICCI**  
**Italian Luxury Designer**



# AWARDS & ACCOLADES

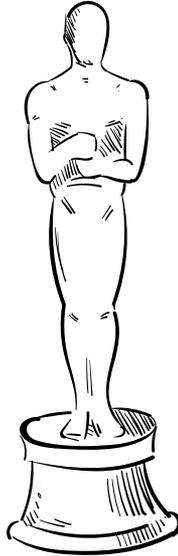
---



**International Edu  
Conclave & Award - 2021**  
by Educació World



**Best Media School  
by ASSOCHAM** at 12<sup>th</sup>  
National Education  
Summit



**Dada Saheb Phalke Film  
Foundation Award**  
for Best Producer in  
Short Films (Mumbai)



**Lifetime  
Achievement Award**  
at Cannes Film  
Festival, 2019



**Delhi Gaurav Award**  
2015 by  
Dr. Harshvardhan



**Awarded International  
Media Person**  
at House of Commons in  
British Parliament



**PRSI Leadership Award -  
2020** (Public Relation  
Society of India) which is  
a National Award

A portrait of Dr. Sandeep Marwah, a man with dark hair, a mustache, and glasses, wearing a dark suit, white shirt, and blue patterned tie. He is smiling and looking towards the camera. The background is blurred, showing what appears to be an indoor setting with warm lighting.

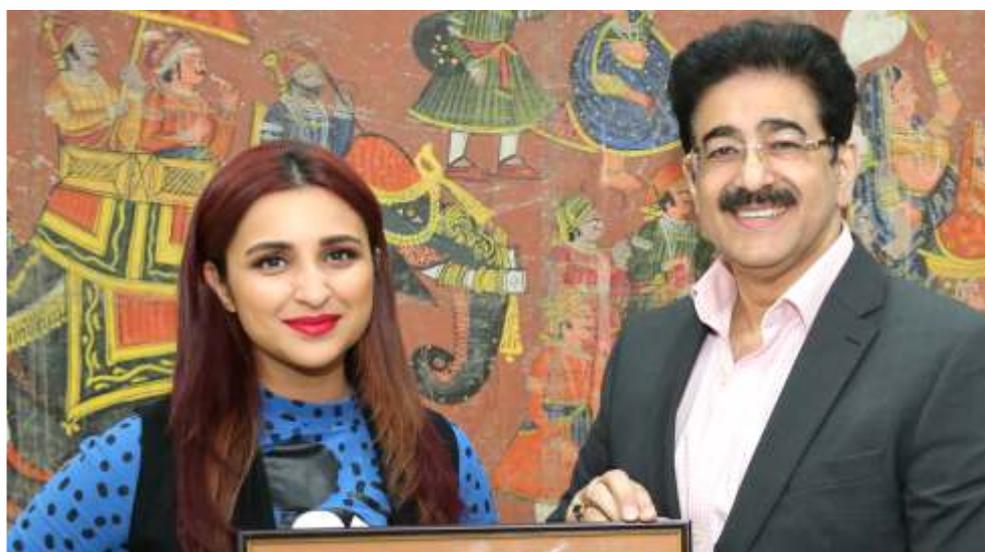
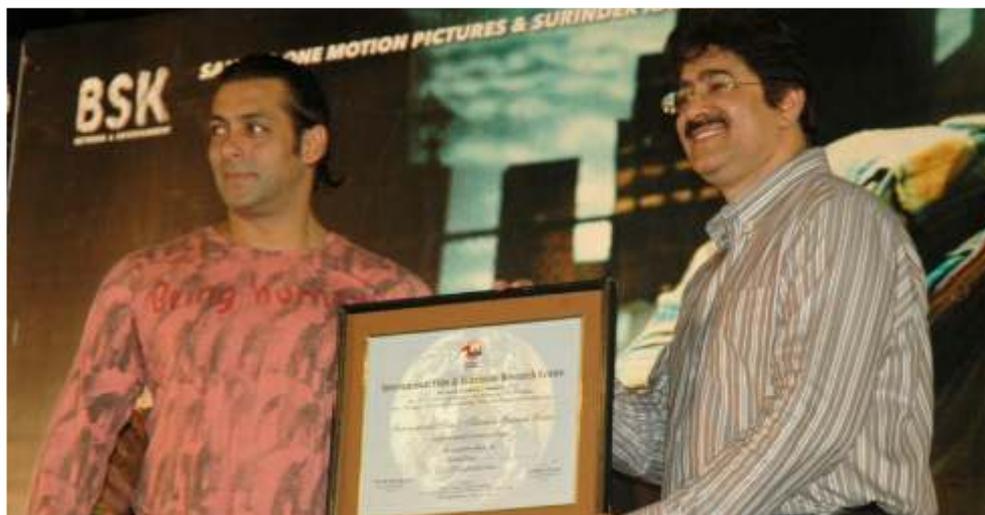
## MESSAGE FROM THE **PRESIDENT**

---

### **Dr. Sandeep Marwah**

Fashion is not something that exists in dresses only. Fashion is in the sky, in the streets and has to do with ideas, the way we live and what's happening around us everyday.

Realising this, AAFT is running its School of Fashion & Design at Marwah Studios, training students from all parts of the world to be more observant and creative, shaping them into dynamic fashionistas who would significantly contribute to the field of fashion. The School of Fashion & Design is diligently training the aspiring trendsetters on costume designing and innovations in the field of fashion. The school primarily focusses on the development of designing skills of the fresh talent. The school gives a platform to the aspiring fashion designers to create and exhibit their original work portfolio and also to collaborate and learn with the eminent designers in the industry.



# CAMPUS

AAFT School of Fashion & Design is a **spacious high-end fashion education platform located at the heart of Film City** which is the biggest media and film production hub in North India. We believe that as an academic discipline, Fashion studies has become a vibrant area that incorporates creative, theoretical, historical and critical approaches to understanding fashion. Thus, relevant practical exposure is required along with theoretical concepts to impart comprehensive understanding of this craft. We have a modern and professional campus which boasts of all vital facilities that are important for the overall growth of the students. It is equipped with state-of-the-art infrastructure and extend innovative facilities that allow students to gain first-hand experience of the industry operations.



Fully-equipped Pattern making labs, Pattern drafting labs, Interior drafting labs, Draping labs, Weaving labs and other high-end equipment provide students an opportunity to learn and build confidence and enhance skills in their respective chosen disciplines. In-house activities, events, master workshops through celebrities and other hands-on activities are organized at the campus to provide real-industry experience to the students. They also get to work on Live Projects and participate in Global Fests. Students get to design different types of costumes, and display them at various in-house Fashion Shows & Events. It also incorporates in-house production house and is associated with various forums & power houses like ICMEI, IFTC, Radio Noida, MSTV that are established to support the mission of imparting excellent education to the students at AAFT School of Fashion & Design.



*Style is an expression of your  
individuality  
Who you are and what your mood  
is-is what you wear.  
AAFT nurtures your individuality  
and celebrates your expression.*

**SONAM KAPOOR**  
Board of Director



# PROGRAMS OFFERED

2 YEARS

## MASTER DEGREE COURSE

- ❑ M.Sc. (Fashion Design)

3 YEARS

## BACHELOR DEGREE COURSES

- ❑ B.Sc. (Fashion Design)
- ❑ B.Sc. (Fashion Communication)

4 YEARS

## BACHELOR DEGREE COURSE

- ❑ B.Des. (Fashion Design)

1 YEAR

## UG /PG DIPLOMA COURSES

- ❑ Diploma in Fashion Design
- ❑ Diploma in Fashion Communication
- ❑ PG Diploma in Fashion Design
- ❑ PG Diploma in Fashion Communication

3/6 MONTHS

## SHORT TERM COURSES

- ❑ Certificate in Modeling  
(3 months)
- ❑ Diploma in Makeup & Styling  
(6 months)



# INFRASTRUCTURE

---

stitching lab



draping lab



pattern making lab



**makeup lab**



**CAD lab**



**photo studio**



Infrastructure plays a pivotal role in facilitating practical apprehension and adequate industry exposure to the students. Our campus boasts of all advanced practical labs that any good fashion school must have to foster relevant hands-on experience. We have our own **fully equipped Pattern making labs, Pattern drafting labs, Draping labs, Weaving labs** alongwith **67 industrial sewing machines, Inter-locking machines, Makeup studios, Ramp Studios** and other industry-relevant equipment. We also have a state-of-the-art Library with more than 4000 books and various magazines, newspapers, DVDs and eBooks on every aspect of Fashion. We keep ourselves up-to-date with the latest developments in the fashion world to ensure that our facilities provide comprehensive growth to the students.



Our advanced in-house fashion studios along with facilities like online TV, student clubs, etc. help students to embrace the skills for becoming a proficient Fashion personality. We also conduct several festivals that embrace the magic of fashion, film, television, digital technologies and literature. All these facilities pose an opportunity for the students to create and exhibit their work in front of the industry experts and Fashion fraternity. It also stages opportunities through which the aspirants can find out more about the career prospects in the fashion industry.

*Fashion and clothing  
is an expression of  
“Being You”  
AAFT helps you  
explore yourself in  
the right direction.*

**KUNAL RAWAL**  
**Fashion Designer**



# MASTERCLASS

BY INDUSTRY  
EXPERTS

---



**ASHISH SONI**, renowned Fashion Designer, sharing his expertise and views on the latest trends in the fashion industry with SOFD students.





**Stefano Ricci**  
Renowned Italian Fashion Designer



**Adiren Yakimov Roberts**  
Int'l. Director of Education, ACM, Roma & Milano



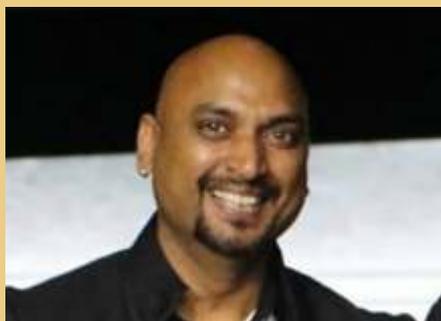
**Rina Dhaka**  
Renowned Fashion Designer



**Rohit Gandhi & Rahul Khanna**  
Renowned Fashion Designer Duo



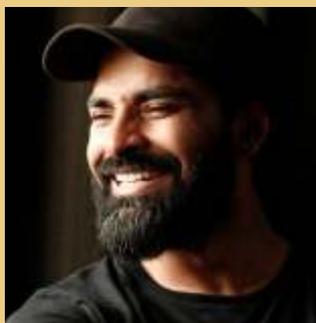
**Ashish Soni**  
Renowned Fashion Designer



**Samant Chauhan**  
Renowned Fashion Designer



**Judith Lazar**  
Renowned Makeup Artist



**Ujjwal Dubey**  
Fashion Designer



**Nida Mehmood**  
Fashion Designer

Masterclasses and workshops allow students to gain first-hand industry exposure, and thus, plays a pivotal role in imparting practical training. We continuously bring on board many renowned and award-winning industry experts who impart requisite hands-on knowledge to the students, preparing them for the future opportunities and challenges. It helps students to become capable for varied roles and responsibilities associated with the craft.

Students also get exposed to the historical and contemporary work across varied cultures, thus, getting the opportunity to learn different aspects of the fashion industry. These workshops are conducted on varied topics that are integral to the comprehensive development of Fashion & Design students. During the workshops, experts demonstrate and endorse the actual processes and practices pertaining to the craft. The students enthusiastically attend these workshops as the industry experts share their knowledge and experiences with them.

We believe that the Seminars and Master Classes by popular industry experts are a great way to foster academic excellence and industry insights. In today's digital era, Webinars have immensely changed the way knowledge is being shared, making it possible to facilitate ideas, information and opinions in an engaging manner to the global audience.

We have organized numerous Seminars as well as Webinars with renowned national and international Fashion experts and celebrities such as Stefano Ricci, Shilpa Shetty, Arpita Mehta, Alesla Raut and many more. This provides students a relevant exposure to the broad spectrum of work, philosophies, ethos and culture in fashion across the globe. These sessions help students to acquire in-depth knowledge of a particular topic, latest industry developments and new skills associated with the subject. This also escalates their networking opportunities. Industry insights and motivation by renowned experts can play a crucial role for students to embark their journey and sustain in the Fashion industry.

*It is important to be consistent and one should continuously REINVENT themselves in the field of Design. AAFT has been doing the same in the creative fields - Consistent and Reinventing.*

**ARPITA MEHTA**  
**Celebrity Designer**



In-House  
**GLOBAL  
FASHION &  
DESIGN  
WEEK**

---

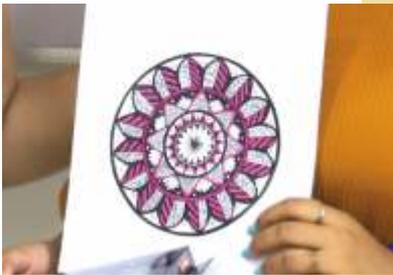




# COMPETITIONS

Organised by  
AAFT School of Fashion and Design

## BEST OUT OF WASTE Competition



## MANDALA ART Competition



**CHRISTMAS LOOK**  
Competition



**HALLOWEEN**  
Competition



# INDUSTRY VISITS

---

Accurate Garments



DLF Mall



Dilli Haat



India Design Fair



HP Singh, Nehru Place

# STUDENT PROJECTS

---



KUSHAGRA JAIN  
B.Des. Fashion Design  
Batch 2019-2023



KAMYA PANDEY  
M.Sc. Fashion Design  
Batch 2020-2022



CHIRAG RAJPAL  
B.Sc. Fashion Design  
Batch 2019-2023



SUJATA GOND  
M.Sc. Fashion Design  
Batch 2020-2022



NAMRITA SINGH  
M.Sc. Fashion Design  
Batch 2020-2022



CHRISTY MAROKHI  
M.Sc. Fashion Design  
Batch 2020-2022



# LIFE AT AAFT



Orientation  
Program 2022



Global  
Film Festival



Global Literary Festival



Global  
Fashion Week



New Year  
Celebration



Diwali  
Celebration

# OUR ALUMNUS

---



**KUNAL**  
Rawal  
Fashion Designer

Kunal Rawal is a Mens Wear designer who started his career in 2006 as one of the youngest designers in India to take on individual feature film projects. Following consistent success as a costume designer and stylist in the Hindi film industry, he launched his namesake label, Kunal Rawal.



**HASLEEN**  
Kaur

Femina Miss India Earth 2011

Hasleen Kaur is an Indian model. She was the first runner up at the Pantaloons Femina Miss India and represented India at the Miss Earth 2011 beauty pageant. She has appeared in several advertisements before making her Bollywood debut in the 2014 movie Karle Pyar Karle.



# XIMENA Navarrete

**Miss Universe 2010**

Ximena "Ximena" Navarrete Rosete is a Mexican actress, TV host, model and beauty queen who won Miss Universe 2010. She was previously named as Nuestra Belleza México 2009. She is the second Miss Universe from Mexico.

Srishti Rana is an Indian model and beauty pageant titleholder from Haryana. She participated in Miss India Universe 2013 and won the title of Miss India Asia Pacific. She went on to represent India at Miss Asia Pacific World in October 2013, which took place in Seoul, Korea.



# SRISHTI Rana

**Miss Asia Pacific 2013**

# RECENT PLACE- MENTS

---



**BHAVYA SHUKLA**  
Visual Merchandiser  
Zara



**RASHMI SINGH**  
Intern stylist  
Zee Media



**AKASHIKA SINGH**  
CSR  
FabAlley



**AAKASH KIRAN**  
Graphic Designer  
IBA Craft



**ANKITA BAJPAI**  
Category Executive  
Sowtex



**SHIVANI CHAUDHARY**  
Assistant Merchandiser  
Fay wear



**SHIWANGI**  
Assistant Producer  
Wisdom Media Solutions



**SONAKSHI GUPTA**  
Assistant Merchandiser  
Fay wear



**HARSHUL KAUSHIK**  
Merchandiser  
Koxton Sports



**MEHAK BHATIA**  
Intern Fashion Design  
Fashion TV PAGEANT



**GURSIMRAN**  
Intern Fashion Stylist  
Fashion TV PAGEANT



**AYUSHI JAISWAL**  
Intern Fashion Design  
Fashion TV PAGEANT



**PRATISHTHA PRABHAT**  
Merchandiser  
DRZYA by Ridhi Suci



**SHEFALI SRIVASTAVA**  
Trainee Merchandiser  
Blue Rikshaw



**NEHA AGARWAL**  
Merchandiser  
Apricot Design



**KONICA GUPTA**  
Merchandiser  
Apricot Design



**AKSHAY KUMAR**  
Intern Fashion Designer  
Neise Deu



**SHAYNA**  
Intern Fashion Stylist  
Fashion TV PAGEANT



**SAKSHI VERMA**  
Graphic Designer  
Veils India



**OMKAR KUMAR**  
Boutique Executive  
Locoste



**PALLAVI TYAGI**  
Make up Artist  
Times Now



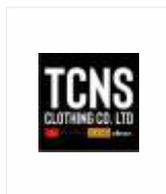
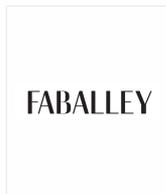
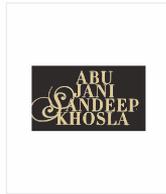
**HIMANSHU BAGGA**  
Make Up Artist  
Nykaa



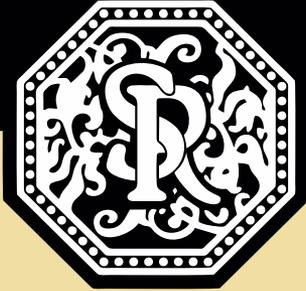
**BEENA**  
Intern Make Up Artist  
Times Network

# PLACEMENT PARTNERS

---



# INTERNATIONAL INTERNSHIP AT **MILAN, ITALY**



The Prestigious  
**STEFFANO RICCI**  
INTERNSHIP  
awarded to



**Chitwan Kalsi**  
B.Sc. Fashion Design



**Akansha Priyadarshini**  
B.Sc. Fashion Design



Steffano Ricci S.p.A., an international luxury fashion and lifestyle company, was founded by the Florentine designer Steffano Ricci in 1972. Growing up in the universe of silk and cashmere, Steffano bestowed his talent in creating luxury ties. As a designer, Steffano Ricci has brought innovation after innovation to men's fashion. He is a strong advocate of the wholly "Made-in-Italy" production, and an uncompromising entrepreneur.

# STUDENT SPEAK

---



**KRITIKA BAJAJ**  
**Fashion Consultant**  
Shantanu and Nikhil



## SHANTANU & NIKHIL

I would like to take this opportunity to express my heartfelt thanks to you and your entire team for the valuable assistance provided to me during my interview process with the well-known designers, Shantanu and Nikhil. I truly appreciate it.

# ZARA

I got placed in Zara as a visual merchandiser and it is none less than a dream to work with such a great company at the starting of my career and it is because of the efforts put by our faculties and Training and Placement cell.



**BHAVYA SHUKLA**  
**Visual Merchandiser**  
Zara

# ADMISSION PROCEDURE

## ELIGIBILITY

### **Bachelors degree program and Diploma courses**

Students who have passed or will appear for higher secondary (10+2) from any recognized Board of Education such as CBSE / ICSE / IGCSE / IB and State Board, can apply for admission.

### **Masters degree program and PG diploma courses**

Applicants must either have appeared or passed or will be appearing in any of the following:

- Bachelor's degree in any discipline under the 10+2+4 (or more) system, from any university or institute, recognized (by law) in India.
- Diploma in the related field of study under the 10+2+4 system, from any university or institute, recognized (by law) in India.

*If a Degree/Certificate has been obtained from a University / Board of any other country, then an equivalent certificate must be obtained by the candidate from Association of Indian Universities (AIU), New Delhi, prior to admission.*

## PROCEDURE

### **Step 1: Application Form**

The duly filled Application Form needs to be submitted along with the mandatory documents.

### **Step 2: Entrance Test & Interview Process**

AAFT Admission process includes written test and interview for selection in the interested academic program.

### **Step 3: Result Declaration**

The assessment report will be conveyed via applicant's registered email-id with the Admissions Department, within 3 days.

### **Step 4: Admission Confirmation**

Successful candidate will be provided with Admission Letter from Admissions Department confirming his/her admission to the opted program.

### **Step 5: Original Documents Submission**

All Original Certificates/Documents, along with one set of attested true copies of the documents will have to be presented to the Admissions Department



FC- 14/15, Sector-16A, Noida Film City, Uttar Pradesh, India

Phone: 09811014536, 09811013654, 09109112056

Email : [help@aaft.com](mailto:help@aaft.com) Website : [www.aaft.com](http://www.aaft.com)

