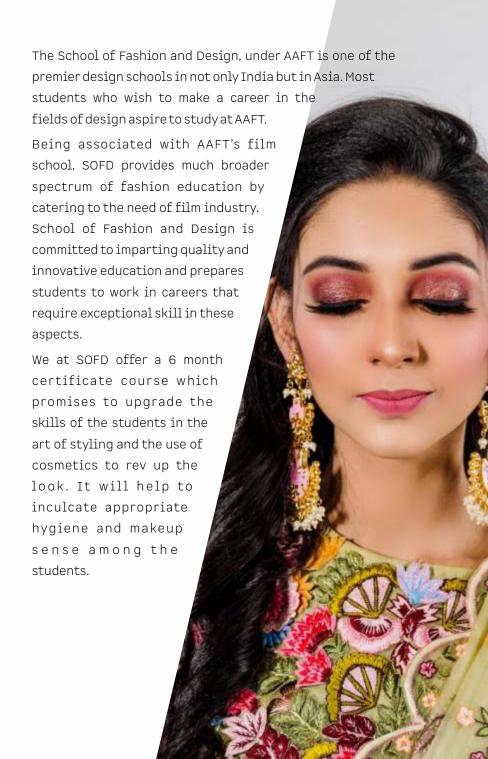




# **ABOUT**AAFT SCHOOL OF FASHION & DESIGN

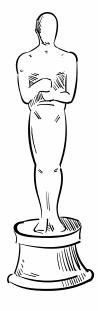




### **AWARDS** & ACCOLADES



**International Edu** Conclave & Award - 2021 by Educació World



**Best Media School** by ASSOCHAM at 12<sup>th</sup> National Education Summit

Lifetime

**Achievement Award** 

at Cannes Film

Festival. 2019



Dada Saheb Phalke Film **Foundation Award** for Best Producer in Short Films (Mumbai)



Delhi Gaurav Award 2015 by Dr. Harshvardhan



**2020** (Public Relation



**Awarded International** Media Person at House of Commons in British Parliament



PRSI Leadership Award -Society of India) which is a National Award



### Dr. Sandeep Marwah

Fashion is not something that exists in dresses only. Fashion is in the sky, in the streets and has to do with ideas, the way we live and what's happening around us everyday.

Realising this, Asian Education Group is running its School of Fashion & Design at Marwah Studios, training students from all parts of the world to be more observant and creative, shaping them into dynamic fashionistas who would significantly contribute to the field of fashion. The School of Fashion & Design is diligently training the aspiring trendsetters on costume designing and innovations in the field of fashion. The school primarily focusses on the development of designing skills of the fresh talent. The school gives a platform to the aspiring fashion designers to create and exhibit their original work portfolio and also to collaborate and learn with the eminent designers in the industry.



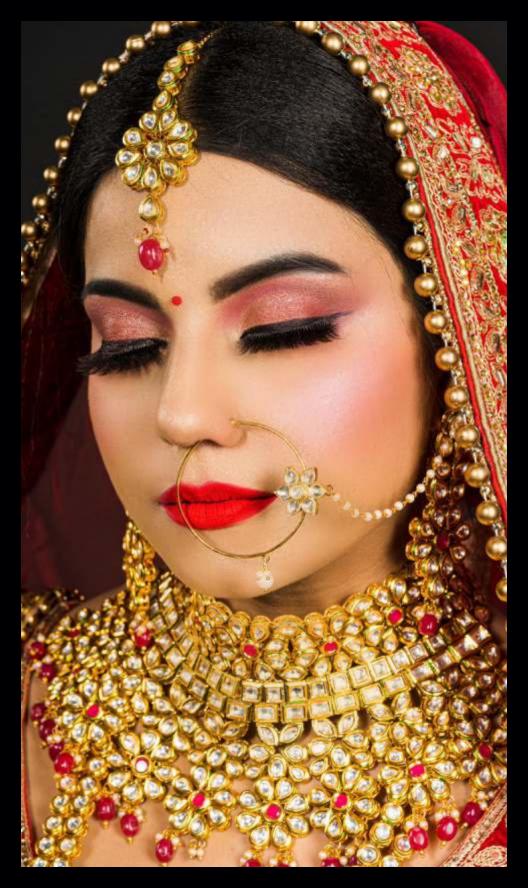












### **CAMPUS**

AAFT School of Fashion & Design is a spacious high-end fashion education platform located at the heart of Film City which is the biggest media and film production hub in North India. We believe that as an academic discipline, Fashion studies has become a vibrant area that incorporates creative, theoretical, historical and critical approaches to understanding fashion. Thus, relevant practical exposure is required along with theoretical concepts to impart comprehensive understanding of this craft. We have a modern and professional campus which boasts of all vital facilities that are important for the overall growth of the students. It is equipped with state-of-the-art infrastructure and extend innovative facilities that allow students to gain first-hand experience of the industry operations.









## INFRASTRUCTURE

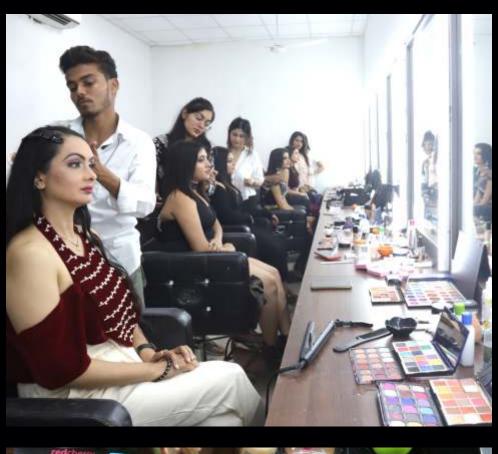


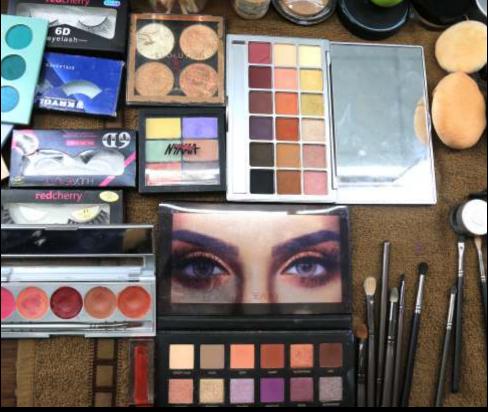
Infrastructure plays a pivotal role in facilitating practical apprehension and adequate industry exposure to the students. Our campus boasts of all advanced practical labs that any good fashion school must have to foster relevant hands-on experience. We have our own **fully equipped Makeup Studio** with industry-relevant equipment. We also have a state-of-theart Library with more than 4000 books and various magazines, newspapers, DVDs and eBooks on every aspect of makeup and stying. We keep ourselves up-to-date with the latest developments in the fashion world to ensure that our facilities provide comprehensive growth to the students.





Our advanced in-house makeup and styling studio along with facilities like online TV, fashion magazine, student clubs, etc. help students to embrace the skills for becoming a proficient Fashion personality. We also conduct several festivals that embrace the magic of fashion, film, television, digital technologies and literature. All these facilities pose an opportunity for the students to create and exhibit their work in front of the industry experts and Fashion fraternity. It also stages opportunities through which the aspirants can find out more about the career prospects in the fashion industry.









Workshops allow students to gain first-hand industry exposure, and thus, plays a pivotal role in imparting practical training. We continuously bring on board many renowned and award-winning industry experts who impart requisite hands-on knowledge to the students, preparing them for the future opportunities and challenges. It helps students to become capable for varied roles and responsibilities associated with the craft.

Students also get exposed to the historical and contemporary work across varied cultures, thus, getting the opportunity to learn different aspects of the makeup and styling industry. These workshops are conducted on varied topics that are integral to the comprehensive development of Fashion & Design students. During the workshops, experts demonstrate and endorse the actual processes and practices pertaining to the craft. The students enthusiastically attend these workshops as the industry experts share their knowledge and experiences with them.

We believe that the Seminars and Master Classes by popular industry experts are a great way to foster academic excellence and industry insights. In today's digital era, Webinars have immensely changed the way knowledge is being shared, making it possible to facilitate ideas, information and opinions in an engaging manner to the global audience.

We have organized numerous Seminars as well as Webinars with renowned national and international experts and celebrities such as Rita Gangwani, Prosthetics artist Saloni, Kryolan, Ritu Arora and many more. This provides students a relevant exposure to the broad spectrum of work, philosophies, ethos and culture in makeup and styling across the globe. These sessions help students to acquire in-depth knowledge of a particular topic, latest industry developments and new skills associated with the subject. This also escalates their networking opportunities. Industry insights and motivation by renowned experts can play a crucial role for students to embark their journey and sustain in the Fashion industry.

Master Class with **Rita Gangwani Celebrity Stylist** 

# Master Class with Ritu Arora Makeup Artist







Master Class by **Renowned Brand Kryolan** 



Doing makeup and self-grooming

Doing theme based makeup - evening party, day makeup etc

Doing bridal makeup for different cultures

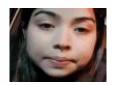
Creating different looks using Prosthetics

Styling complete look for a client

Doing HD makeup and fantasy makeup



# RECENT **PLACEMENTS**



POONAM JHAKMOLA Make Up Artist Network 18



HIMANSHU BAGGA Make Up Artist Nykka



SONAM CHAUHAN Make Up Artist DD KISAN



BEENA Make Up Artist Times Network



MANISHA Make Up Artist DD KISAN



HARPREET KAUR Fashion Stylist Posherry



PALLAVI TYAGI Make Up Artist Times Now



SPARDHA SHRIVASTAVA

Make Up Artist

Fiction Goons Films

### OUR **ALUMNI**



## KUNAL RAWAL Fashion Designer

Kunal Rawal is a Mens Wear designer who started his career in 2006 as one of the youngest designers in India to take on individual feature film projects. Following consistent success as a costume designer and stylist in the Hindi film industry, he launched his namesake label, Kunal Rawal

### Hasleen Kaur Femina Miss India Earth 2011

Hasleen Kaur is an Indian model. She was the first runner up at the Pantaloons Femina Miss India and represented India at the Miss Earth 2011 beauty pageant. She has appeared in several advertisements before making her Bollywood debut in the 2014 movie Karle Pyar Karle.



### OUR **ALUMNI**



### Ximena Navarrete Miss Universe 2010

Jimena "Ximena" Navarrete Rosete is a Mexican actress, TV host, model and beauty queen who won Miss Universe 2010. She was previously named as Nuestra Belleza México 2009. She is the second Miss Universe from Mexico.

### Srishti Rana Miss Asia Pacific 2013

Srishti Rana is an Indian model and beauty pageant titleholder from Haryana. She participated in Miss India Universe 2013 and won the title of Miss India Asia Pacific. She went on to represent India at Miss Asia Pacific World in October 2013, which took place in Seoul, Korea.



# OUR TOP RECRUITERS















































# STUDENT **PROJECTS**



# STUDENT **PROJECTS**





#### **ELIGIBILITY** -

### Bachelor's Degree Program, Diploma Courses & Short Term Courses:

Students who have passed or will appear for higher secondary (10+2) from any recognized Board of Education such as CBSE/ICSE/IGCSE/IB and State Board, can apply for admission.

### Masters degree program and PG diploma courses

Applicants must either have appeared or passed or will be appearing in any of the following:

- Bachelor's degree in any discipline under the 10+2+4 (or more) system, from any university or institute, recognized (by law) in India.
- Diploma in the related field of study under the 10+2+4 system, from any university or institute, recognized (by law) in India.
  - If a Degree/Certificate has been obtained from a University / Board of any other country, then an equivalent certificate must be obtained by the candidate from Association of Indian Universities (AIU), New Delhi, prior to admission.

### PROCEDURE

### Step 1: Application Form

The duly filled Application Form needs to be submitted along with the mandatory documents.

### Step 2: Entrance Test & Interview Process

AAFT Admission process includes written test and interview for selection in the interested academic program.

### Step 3: Result Declaration

The assessment report will be conveyed via applicant's registered email-id with the Admissions Department, within 3 days.

### Step 4: Admission Confirmation

Successful candidate will be provided with Admission Letter from Admissions Department confirming his/her admission to the opted program.

### Step 5: Original Documents Submission

All Original Certificates/Documents, along with one set of attested true copies of the documents will have to be presented to the Admissions Department.

## AAFT

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