



AFT



SCHOOL OF  
**JOURNALISM  
& MASS  
COMMUNICATION**

UG/PG Degree . Diploma . Certificate

# ABOUT

AAFT

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**30+**

Years in  
Education

**10<sup>th</sup>**

in World  
Ranking

**250+**

Faculties

**120+**

Countries'  
Students  
Enrolled

**30k+**

Alumni  
Network

**1000+**

Celebrity  
Interactions



# INTERNATIONAL ASSOCIATIONS

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## USC School of Cinematic Arts

USC School  
of Cinematic  
Arts  
USA

St. Petersburg,  
State University  
of Film and  
Television  
Russia



Accademia  
Costume & Moda  
Italy

University of  
Cape Town  
South Africa



LEE Strasberg Theatre  
and Film Institute  
USA

# ABOUT SCHOOL OF JOURNALISM & MASS COMMUNICATION

Welcome to AAFT School of Journalism and Mass Communication, where aspiring journalists shape their destinies and leave their mark in the dynamic world of news. We're not just an educational institution; we're a hub of opportunities, innovation, and hands-on experience.

Our comprehensive courses offer a gateway to master the art of news writing, reporting, and anchoring for traditional and digital media. We believe in the power of practical exposure. That's why our students gain firsthand experience in electronic news gathering, interviews, radio program production, and more through live projects.



*AAFT students have great enthusiasm. Maintain this inquisitiveness to become a successful journalist.*

**Mr. ABHIGYAN PRAKASH**  
**Senior Executive Editor**  
**ABP News**



# AWARDS & ACCOLADES

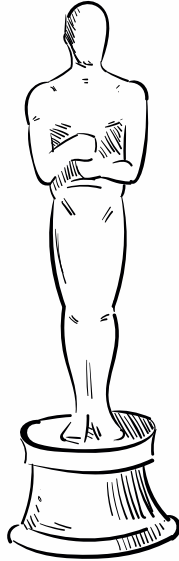
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**International Edu  
Conclave & Award - 2021**  
by Educació World



**Best Media School  
by ASSOCHAM at 12<sup>th</sup>  
National Education  
Summit**



**Dada Saheb Phalke Film  
Foundation Award**  
for Best Producer in  
Short Films (Mumbai)



**Lifetime  
Achievement Award**  
at Cannes Film  
Festival, 2019



**Delhi Gaurav Award**  
2015 by  
Dr. Harshvardhan



**Awarded International  
Media Person**  
at House of Commons in  
British Parliament



**PRSI Leadership Award –  
2020** (Public Relation  
Society of India) which is  
a National Award

A portrait of Dr. Sandeep Marwah, a man with dark hair, a mustache, and glasses, wearing a dark suit, white shirt, and blue patterned tie. He is smiling and looking towards the camera. The background is blurred, showing some colorful lights.

## MESSAGE FROM THE **PRESIDENT**

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### **Dr. Sandeep Marwah**

Journalism and Mass Communication plays a significant part in building and proliferating ideas, notions & values in a society. It is considered as the fourth pillar of democracy that is associated with freedom of expression. I believe that if your aim is to change the world, then journalism is the strongest weapon; and on account of this thought, Asian Education Group is enthusiastically imparting professional education through its School of Journalism and Mass Communication which is the training ground to many media professionals. We always strive to impart first-hand industry experience to our students because the best kind of learning is that is beyond the four walls. We have launched the International Journalism Centre with the strong motive of providing significant journalism education to the aspiring as well as established journalists. Wishing all the budding journalists a great success for all their endeavors.

# PRESTIGIOUS RECOGNITIONS

Hon'ble Former President of India,  
Shri Ram Nath Kovind Ji



Hon'ble Former President of India,  
Shrimati Pratibha Patil Ji



Minister of HRD, Govt. of India  
Shri Ram Shankar Katheria



His Holiness - Dalai Lama



Former Minister of Health & Family Welfare  
Govt. of India,  
Dr. Harshvardhan



Member of Parliament,  
Bhartiya Janta Party (BJP)  
Dr. Mahesh Sharma

# CAMPUS

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AFT School of Journalism & Mass Communication is a **spacious high-end education platform located at the heart of Film City** which is the biggest media and film production hub in North India. We believe that as an academic discipline, Journalism & Mass Communication studies has become a vibrant area that incorporates creative, theoretical, historical and critical approaches to understanding journalism. Thus, relevant practical exposure is required along with theoretical concepts to impart comprehensive understanding of this craft. We have a modern and professional campus which boasts of all vital facilities that are important for the overall growth of the students. It is equipped with state-of-the-art infrastructure and extend innovative facilities that allow students to gain first-hand experience of the industry operations.

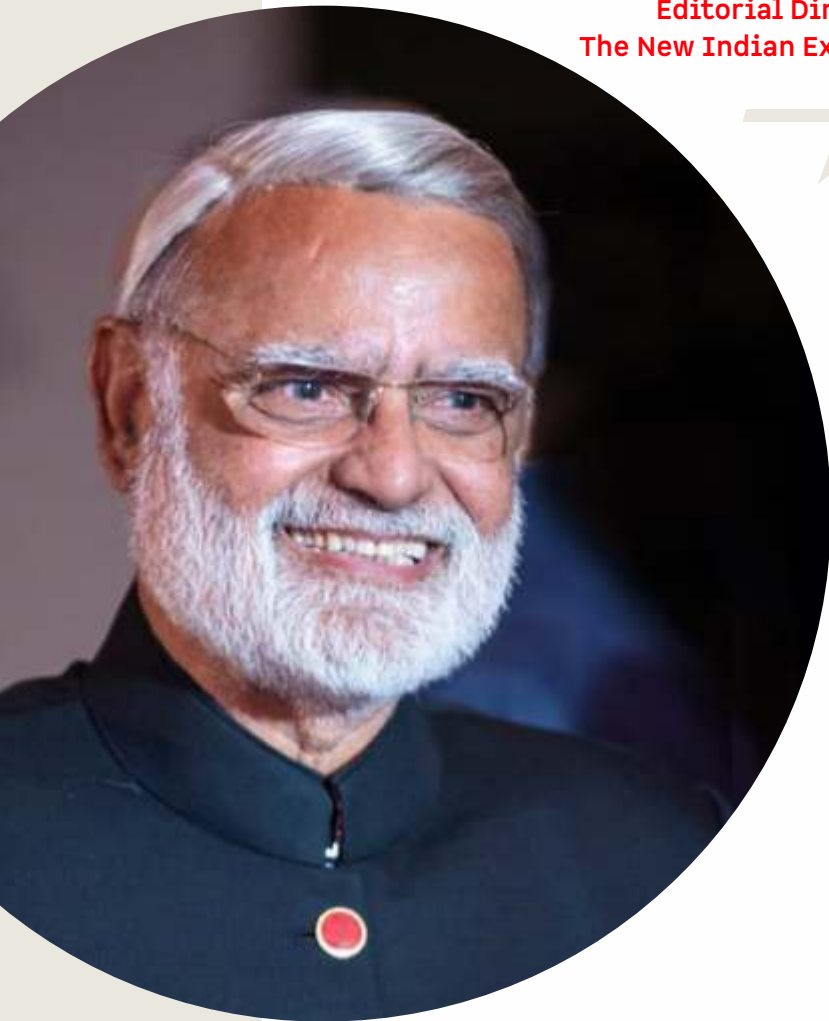


Fully-equipped **Post Production Lab, Chroma Studio, Print Lab and Still Photography Lab** having high-end equipments provide students with an opportunity to learn and build confidence and enhance skills in their respective chosen disciplines. In-house activities, events, master workshops through celebrities and other hands-on activities are organized at the campus to provide real-industry experience to the students. They also get to work on Live Projects and participate in Global Fests. It also incorporates in-house production house and is associated with various forums & power houses like ICMEI, IFTC, Radio Noida, MSTV that are established to support the mission of imparting excellent education to the students at AAFT School of Journalism & Mass Communication.



*I'm thankful to Dr. Sandeep Marwah for recognizing my contribution in the field of Journalism. Dr. Sandeep Marwah along with his team is successfully running TV channels, newspapers and other publications. Journalism students must learn to focus on news rather than views.*

**Mr. PRABHU CHAWLA**  
**Editorial Director**  
**The New Indian Express**



# PROGRAMS OFFERED

A young man with dark, curly hair is smiling and looking towards the camera. He is wearing large black headphones and a white patterned shirt. He is sitting at a desk with a computer keyboard and a professional microphone in front of him. The background is a warm, orange-toned studio setting.

## 2 YEARS

### PG DEGREE PROGRAMS

- ▣ M.A. in Journalism & Mass Comm.
- ▣ M.A. in Journalism & Mass Comm. (Spl. in Digital Media)
- ▣ M.A. in Journalism & Mass Comm. (Spl. in Sports Journalism)

## 3 YEARS

### UG DEGREE PROGRAMS

- ▣ B.A. in Journalism & Mass Comm.
- ▣ B.A. in Journalism & Mass Comm. (Spl. in Digital Media)
- ▣ B.A. in Journalism & Mass Comm. (Spl. in Sports Journalism)

## 1 YEAR

### DIPLOMA PROGRAMS

- ▣ Diploma in TV Journalism & Communication

## 3 MONTHS

### CERTIFICATE PROGRAMS

- ▣ Certificate in News Anchoring
- ▣ Certificate in Radio Production & Jockeying
- ▣ Certificate in Production, Direction and TV Journalism

# INFRASTRUCTURE

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reporting lab



chroma studio



radio studio



post production studio



editing lab 2



editing lab 1



library



lobby area



print lab



Infrastructure plays a pivotal role in facilitating practical apprehension and adequate industry exposure to the students. Our campus boasts of all advanced practical labs that any good journalism school must have to foster relevant hands-on experience. We have our own Post Production Lab, Chroma Studio, Print Lab and Still Photography Lab having high-end industry-relevant equipment. We also have a state-of-the-art Library with more than 4000 books and various National & International magazines, newspapers, DVDs and eBooks on every aspect of Journalism. We keep ourselves up-to-date with the latest developments in the journalism world to ensure that our facilities provide comprehensive growth to the students.



auditorium

amphitheatre



classroom

canteen



Our advanced in-house practical labs along with facilities like online TV, student clubs, etc. help students to embrace the skills for becoming a proficient Journalism professional. We also conduct several festivals that embrace the magic of journalism, mass communication, film, television, digital technologies and literature. All these facilities pose an opportunity for the students to create and exhibit their work in front of the industry experts and Journalism fraternity. It also stages opportunities through which the aspirants can find out more about the career prospects in the journalism industry.

*AAFT Global Journalism  
Fest is wonderfully  
organised, happy to see so  
many International &  
National journalists on a  
single platform.*

**Mr. SAYEED ANSARI**  
**Executive Editor & Anchor**  
**AAJ TAK**





FREDO CALDERA

DR. SANDEEP MARWAH

PRABHU CHAWLA

# MASTERCLASS

BY INDUSTRY  
EXPERTS

PADMA BHUSHAN  
SHRI PRABHU CHAWLA  
sharing his expertise and  
views on Journalism with  
SOJMC students.





**Prateek Trivedi**  
Senior Journalist, News 18 India



**RJ Raunac**  
Radio Jockey



**Nagma Sahar**  
NDTV Journalist



**Richa Anirudh**  
Senior Journalist



**RJ Naved**  
Radio Jockey



**Poonam Sharma**  
Senior Journalist &  
Former Legal Correspondent

Masterclasses and workshops allow students to gain first-hand industry exposure, and thus, plays a pivotal role in imparting practical training. We continuously bring on board many renowned and award-winning industry experts who impart requisite hands-on knowledge to the students, preparing them for the future opportunities and challenges. It helps students to become capable for varied roles and responsibilities associated with the craft.

Students also get exposed to the historical and contemporary work across varied cultures, thus, getting the opportunity to learn different aspects of the journalism & mass communication industry. These workshops are conducted on varied topics that are integral to the comprehensive development of Journalism & Mass Comm. students. During the workshops, experts demonstrate and endorse the actual processes and practices pertaining to the craft. The students enthusiastically attend these workshops as the industry experts share their knowledge and experiences with them.

We believe that the Seminars and Master Classes by popular industry experts are a great way to foster academic excellence and industry insights. In today's digital era, webinars have immensely changed the way knowledge is being shared, making it possible to facilitate ideas, information and opinions in an engaging manner to the global audience.

We have organized numerous Seminars as well as Webinars with renowned national and international journalists and celebrities. This provides students a relevant exposure to the broad spectrum of work, philosophies, ethos and culture in journalism across the globe. These sessions help students to acquire in-depth knowledge of a particular topic, latest industry developments and new skills associated with the subject. This also escalates their networking opportunities. Industry insights and motivation by renowned experts can play a crucial role for students to embark their journey and sustain in the Journalism & Mass Communication industry.

*I'm happy to see  
enthusiastic students of  
AAFT. Always remember  
the most essential quality  
of a journalist is  
credibility.*

**Ms. NAGHMA SAHAR**  
**Senior Editor & Anchor**  
**NDTV**



# COMPETITIONS

Organised by  
AAFT School of Journalism & Mass Communication

## **Abhivyakti Media Festival**



## **Stall Designing And Best Stall Competition In Diwali Carnival**



## AAFT Sports Star League



# INDUSTRY VISITS

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**Visit to the  
Newslaundry's 'Media Rumble'  
at the India Habitat Centre**



**Visit to AajTak**



## Visit to Amar Ujala



## Visit to TV 9 Bharatvarsh (News Channel)



## Visit to News18 'Chaupal'



## Visit to India TV's live show



*You are fortunate to  
have an inspiring  
leader like Sandeep  
Marwah ji. All the  
best to AAFI and its  
students.*

**Ms. CHITRA TRIPATHI**  
**Deputy Editor & Anchor**  
**AAJ TAK**



# IN-HOUSE RADIO STATION

Radio Noida  
107.4 FM



## *Celebrities at Radio Noida*



# IN-HOUSE INTERNET TV MS TV

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## Celebrities at Radio Noida



# IN-HOUSE NEWSLETTER

The Beacon

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# IN-HOUSE PODCAST SERIES

Aagaz, Ek Naye Raah

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# IN-HOUSE YOUTUBE CHANNEL

AAFT 24x7

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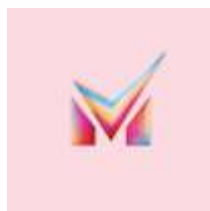
*AAFT is a bridge to promote journalism worldwide. Dr. Sandeep Marwah is a "Media Man", connecting everyone and giving them the platform for exchange of ideas. This helps to build the genuine spirit of journalism.*

**Mr. SANTOSH BHARTIYA**  
**Indian Political**  
**Journalist**



# PLACEMENT PARTNERS

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# RECENT PLACEMENTS



**AISHVARYA JAIN**  
Awarded with



**Ramnath Goenka Award**  
for Sports Journalism

# RECENT PLACE- MENTS

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**Sonal Rani**  
Confianza  
Media Marketing Exec.



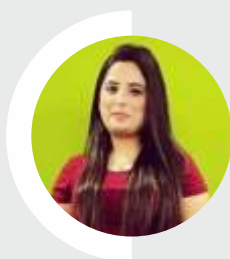
**Navneet Shukla**  
Emoha  
Intern



**Anjali Kumari Tetra**  
Noodle Technologies  
Content Creator



**Shivam Sharma**  
Alee Club  
Video Editor



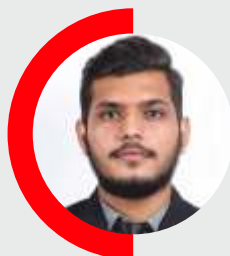
**Mehak Mehta**  
Bizgurukul  
Executive Assistant



**Kaushiki Goel**  
Asian News International  
Sub editor



**Madhav Bhalla**  
Gyan Graph  
Content Writer



**Sanket Tandon**  
Career Domain  
Public Relation Intern



**Shaniya Naaz**  
Emoha  
Intern



**Palak Batla**  
Emoha  
Intern



**Himanshu Dubey**  
Shardha University  
Video Editor



**Aayush Srivastava**  
Story Tailors  
Video Editor



**Palak Saxena**  
Bizgurukul  
Market Research Analyst



**Harshit Dwivedi**  
My FM  
Copy Writer



**Ananya Shukla**  
Story Tailors  
Copy Editor - Trainee



**Deepika Batra**  
E Value Benefit  
Social Media Executive



**Sneha Mishra**  
Behind The Screens  
PR Mgmt. & Social Media  
Marketing



**Maitri Singh**  
Easy Govt  
UI/UX Designer



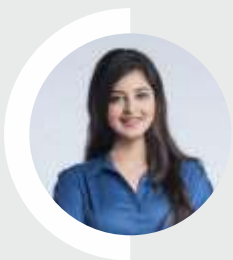
**Soumya Das**  
Bhutani Infra  
Senior Sales Executive



**Shruti Pokhriyal**  
Kloudrac Softwares Pvt. Ltd.  
Project Officer



**Sparsh Sharma**  
Inshorts  
Community Support Specialist



**Deboleena Mukherjee**  
Height Inc  
Business Associate



**Abhijeet Singh Chauhan**  
News 18 (Network 18)  
News Trainee

# OUR ALUMNI

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**AJAY KUMAR**

News Presenter (News Nation)



**MUKHTAR ABBAS NAQVI**

Former Union Minister of Minority Affairs



**RIA SINGH**

News Reporter (Times Now)



**PREETI TRIPATHI**

News Reader



**SUNDEEP KOACHAR**

News Presenter (Zee TV)

# OUR ALUMNI

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**SAI ABHSIHEK**

Director, Original Content,  
Factual & Lifestyle Entertainment  
Discovery Inc



**SHIVAM GARG**

Radio Announcer  
All India Radio

**MEGHA MEHRA**

Radio Jockey  
Red FM India



**ANJALI ANAND**

Assistant Producer  
Aaj Tak



**ABHINAV MITTRA**

Associate Producer  
India Today



**AMAN CHOTANI**

Photographer  
Street Life Studio

# OUR ALUMNI

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**PRIYANKA GHOSH**

Art Director

"Parindey" - a Zee5 Original film

**ASHWANI RAJPUT**

Radio Producer

Fever FM

**NIKITA BHALLA**

Sr. Content Editor

India Today

**SHASHANK YAGNIK**

News Producer

Aaj Tak

**ROHIT RAJ**

Artist Manager/ Producer

Bhuvan Bam's popular BHKIVINES

**SAMIR RAJ**

Asst. Video Producer

Republic TV

*I have heard a lot about  
AAFT. You all are doing a  
fabulous job, keep  
evolving and rising.*

**RJ RAUNAC**  
**Red FM**



# STUDENT SPEAK

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**Anubhav Mishra**

BAJMC

**ABP Live  
Intern**

We all have dreams that we want to turn into reality, and being in the right place is crucial. For me, Asian Academy of Film and Television (AAFT) was the answer to my dream of pursuing a career in Media and Entertainment. The faculty is extraordinary and always happy to discuss ideas. From day 1 to now, this college has been a place of passion, energy, and knowledge. AAFT has taught me valuable life lessons and helped me achieve greater success at every step.

My journey at AAFT was an emotional rollercoaster filled with lessons and experiences that shaped me. The environment was gracious, and the management was supportive, making my time there truly blissful. My post-graduation was a bittersweet moment as it marked the end of the best time of my life. The faculty members were exceptional, always pushing me to do better in my field with their guidance, while the placement cell provided me with many opportunities to showcase my capabilities.



**Deepanshi Tyagi**

MAJMC

**Elects Media**

**Research Asst. - Knowledge Resource Group**

# STUDENT PROJECTS

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**Abhilasha Sharma**  
Chroma Shoot

**Documentary**  
Gusto

**Akshat Sharma**  
Documentary



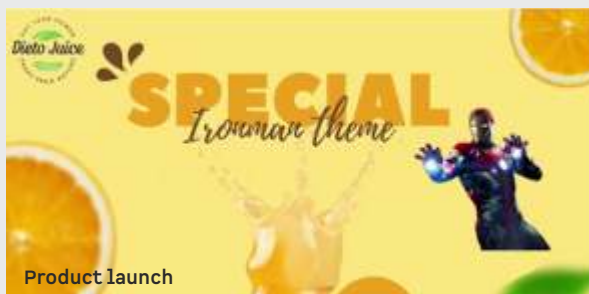
**Ayushi Verma**  
PTC



**Electronic Media** - Panel Discussion



**Interview**



**Product launch**





Ground Reporting by MAJM Students



Photowalk



ENG by BAJM Students



Press Conference



PSA - Female Foeticide



PSA on Save Electricity



Radio Program

## Short Film Production



Ridhima Kumaria  
Reporting



Documentary Saah "Journey of Chai"

Documentary Corbett - Living in the Wild



Documentary Dev Sanchaya



11th

# GLOBAL FESTIVAL OF JOURNALISM

NOIDA 2023



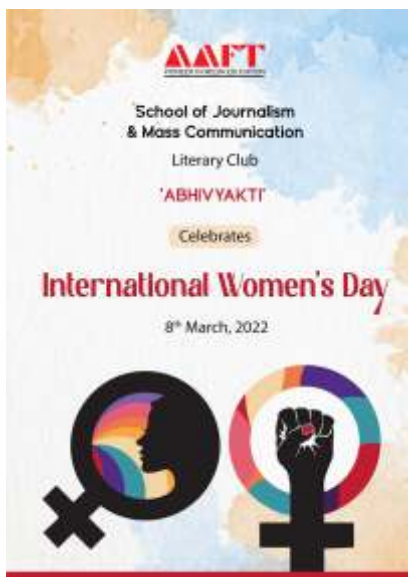
## AAFT Media Conclave



## International Journalism Day Seminar on "The Need of Media Literacy in the Digital Age"



## International Women's Day Celebration - Seminar on "Inspiring change and empowering women"



## SOJMC Influencer's Summit 'Meetfluencers'



*Marwah Studios is the first ever  
studio at Film City Noida. Great  
opportunity for budding  
journalists to learn & grow  
from the pioneer institute AAFT.*

**Ms. SUMAIRA KHAN**  
**Senior Executive Editor**  
**& Anchor**  
**TV9 Bharatvarsh**



# ADMISSION PROCEDURE

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## ELIGIBILITY

### **Bachelors degree program and Diploma courses**

Students who have passed or will appear for higher secondary (10+2) exam from any recognized Board of Education such as CBSE / ICSE / IGCSE / IB and State Board, can apply for admission.

### **Masters degree program and PG diploma courses**

Applicants must either have appeared or passed or will be appearing in any of the following:

- Bachelor's degree in any discipline under the 10+2+3 (or more) system, from any university or institute, recognized (by law) in India.
- Diploma in the related field of study under the 10+2+3 system, from any university or institute, recognized (by law) in India.

*If a Degree/Certificate has been obtained from a University / Board of any other country, then an equivalent certificate must be obtained by the candidate from Association of Indian Universities (AIU), New Delhi, prior to admission.*

## PROCEDURE

### **Step 1: Application Form**

The duly filled Application Form needs to be submitted along with the mandatory documents.

### **Step 2: Entrance Test & Interview Process**

AAFT Admission process includes written test and interview for selection in the interested academic program.

### **Step 3: Result Declaration**

The assessment report will be conveyed via applicant's registered email-id with the Admissions Department, within 3 days.

### **Step 4: Admission Confirmation**

Successful candidate will be provided with Admission Letter from Admissions Department confirming his/her admission to the opted program.

### **Step 5: Original Documents Submission**

All Original Certificates/Documents, along with one set of attested true copies of the documents will have to be presented to the Admissions Department



FC- 14/15, Sector-16A, Noida Film City, Uttar Pradesh, India

Phone: 09811014536, 09811013654, 09109112056

Email : [help@aaft.com](mailto:help@aaft.com) Website : [www.aaft.com](http://www.aaft.com)

