



SCHOOL OF **STILL** **PHOTOGRAPHY**



UG/PG Degree . Diploma . Certificate

ABOUT

AAFT

30+

Years in
Education

10th

in World
Ranking*

250+

Faculty
Members

120+

Countries'
Students Enrolled

30k+

Alumni
Network

1000+

Celebrity
Interactions

500+

Awards &
Accolades

100+

Multi-disciplinary
Programs

**as per Cine Premiere Hollywood*

ABOUT SCHOOL OF STILL PHOTOGRAPHY

Step into the enchanting world of visual storytelling at AAFT's School of Still Photography, where passion meets precision. Led by industry stalwarts, our cutting-edge curriculum delves deep into the art and science of photography, nurturing both technical prowess and creative brilliance. From mastering composition and lighting techniques to exploring experimental genres, students receive hands-on training that transcends conventional boundaries.



What sets us apart is our unwavering commitment to nurturing individuality. Each student's unique perspective is celebrated, allowing their artistic vision to flourish. With state-of-the-art facilities and access to professional equipment, learners cultivate their talent and emerge as industry-ready professionals.

Join the School of Still Photography to embark on a transformative voyage, where every captured moment becomes a timeless masterpiece, weaving stories that stir hearts and inspire minds.



It is a great experience to see how an institution like AAFT provides a great platform for aspirants from diverse sectors. Additionally, the depth of interest and knowledge in trending technology surprised me.

Stuart Bebb
Wedding Photographer



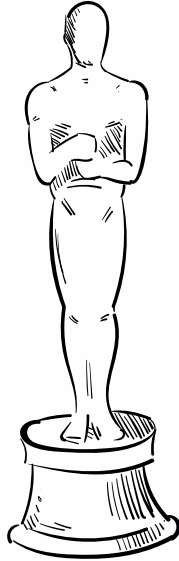
AWARDS & ACCOLADES



**International Edu
Conclave & Award - 2021**
by Educació World



**Best Media School
by ASSOCHAM at 12th**
National Education
Summit



**Dada Saheb Phalke Film
Foundation Award**
for Best Producer in
Short Films (Mumbai)



**Lifetime
Achievement Award**
at Cannes Film
Festival, 2019



Delhi Gaurav Award
2015 by
Dr. Harshvardhan



**Awarded International
Media Person**
at House of Commons in
British Parliament



**PRSI Leadership Award –
2020** Public Relation
Society of India -
a National Award

A portrait of Dr. Sandeep Marwah, a man with dark hair, a mustache, and glasses, wearing a dark suit, white shirt, and blue patterned tie. He is smiling and looking towards the camera. The background is blurred, showing some colorful elements.

MESSAGE FROM THE **PRESIDENT**

Dr. Sandeep Marwah

Greetings and welcome to AAFI's School of Still Photography. I am both excited and humbled to invite you to explore the diverse, vibrant and highly engaging world of still photography through our institution. Since its inception 30 years ago, AAFI has been a nurturing ground for creativity, innovation, and artistic expression. Our dedicated focus on creative arts education has sculpted our approach, allowing us to pioneer distinctive educational experiences that connect the academic and the practical, the creative and the technical, and the traditional and the contemporary. At the heart of SOSF lies our core commitment to hands-on practical training. Here, we believe in learning by doing, in picking up the camera and capturing the world, rather than merely talking about it. Embarking on an education at SOSF is more than just a decision; it's the first step towards achieving your vision. It's a journey that we are honored to take with you, and we look forward to making it both challenging and rewarding.

PRESTIGIOUS RECOGNITIONS

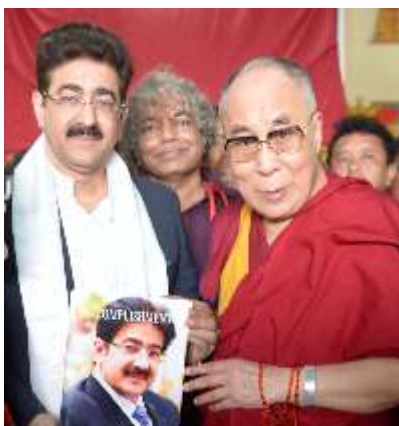
Hon'ble Former President of India,
Shri Ram Nath Kovind Ji



Hon'ble Former President of India,
Shrimati Pratibha Patil Ji



Minister of HRD, Govt. of India
Shri Ram Shankar Katheria



His Holiness - Dalai Lama



Former Minister of Health & Family Welfare
Govt. of India,
Dr. Harshvardhan



Member of Parliament,
Bhartiya Janta Party (BJP)
Dr. Mahesh Sharma

CAMPUS

AFT School of Still Photography is a **spacious high-end educational institute located at the heart of Film City** which is the biggest media and film production hub in North India. We believe that as an academic discipline, Photography has become a vibrant area that incorporates creative, theoretical, historical and critical approaches. Thus, relevant practical exposure is required along with theoretical concepts to impart comprehensive understanding of this craft. We have a modern and professional campus which boasts of all vital facilities that are important for the overall growth of the students. It is equipped with state-of-the-art infrastructure and extends innovative facilities that allow students to gain first-hand experience of the industry operations.



Infrastructure plays a pivotal role in facilitating practical apprehension and adequate industry exposure to the students. Our campus boasts of all advanced practical labs that any good school must have to foster relevant hands-on experience. We have our fully-equipped computer lab and photography studio having high-end industry-relevant equipments.

We also have a state-of-the-art Library with more than 4000 books and various National & International magazines, newspapers, DVDs and eBooks. We keep ourselves up-to-date with the latest developments in the photography world to ensure that our facilities provide comprehensive growth to the students.



INFRASTRUCTURE

Photography Studio 1



Photography Studio 2



Photo Editing Lab



Lobby area



Library



Auditorium



Classroom



Amphitheatre



Canteen



Excellent to have spent great time with such bright students of AAFT. I could see a lot of value addition while conversing and answering students' queries. Keep up the good work, team AAFT. You are definitely doing a great job for students and the industry. All the best!

IWONA WEISS
Documentary Photographer



PROGRAMS OFFERED



2 YEARS

PG DEGREE PROGRAM

- M.A. in Still Photography

3 YEARS

UG DEGREE PROGRAM

- B.A. in Still Photography

1 YEAR

DIPLOMA PROGRAM

- Diploma in Still Photography

3 MONTHS

SHORT-TERM PROGRAM

- Certificate in Still Photography

MASTERCLASS BY INDUSTRY EXPERTS



Mr. Ravi Dhingra, an official mentor and brand ambassador for Canon and Profoto, sharing his expertise and views on product photography with our students.



Workshop on **Commercial
and Fashion Photography** by

Vipin Gaur



Workshop on
Food Photography by

Smita Srivastava



Workshop on
**Lighting for Portrait
Photography** by

Umesh Mehta



Workshop on
Makeup by

Adete Roshni



Workshop on
Photography by

Panasonic Lumix



Workshop on
Photography Equipments by

Canon



Workshop on
Optics by

Zeiss



THE AAFT EXPERIENCE

Imagine being mentored by the luminaries, the game-changers, and the visionaries who have revolutionized their respective industries. At AAFT, we pride ourselves on offering our students nothing short of the very best, and our Masterclasses are a testament to that commitment. Our Masterclasses bring together the crème de la crème of industry experts, ensuring that our students receive unparalleled guidance and insights directly from the forefront of their fields.

Beyond textbook education, students are provided with the opportunity to learn different aspects of the industry. Workshops are conducted on varied topics that are integral to the comprehensive development of the students. During the workshops, experts demonstrate and endorse the actual processes and practices pertaining to the craft. The students enthusiastically attend these workshops as the industry experts share their knowledge and experiences with them.

In addition, we organize numerous seminars and webinars featuring renowned national and international experts and celebrities. This immersive experience exposes our students to a broad spectrum of work, philosophies, ethos, and cultures from across the globe. It not only expands their horizons but also presents unparalleled networking opportunities, connecting them with influential figures in their chosen field of study.

The AAFT experience is more than an education; it is an extraordinary journey of transformation, inspiration, and limitless possibilities!

• The journey of wildlife photography, for me, is a passion. Despite the constraints I faced during my early days, I believe that AAFT is providing a great platform not only for leveraging technology but also for spending time with experienced professionals, helping aspiring photographers stay focused and in control for a successful career. Way to go, team AAFT! •

AISHWARYA SRIDHAR
Wildlife Photographer



COMPETITIONS

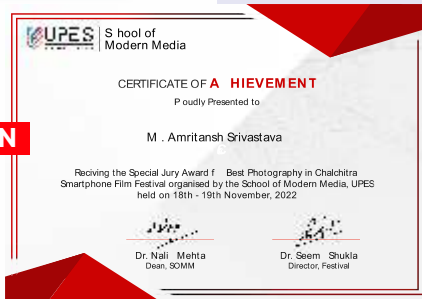
Organized by
AAFT School of Hospitality & Tourism



CATCH THE GLIMPSE COMPETITION



CHALCHITRA SMARTPHONE FILM FESTIVAL COMPETITION



PHOTOGRAPHY COMPETITION AT SAFARNAMA



INDUSTRY VISITS

Visit to Museo Camera Centre for the Photographic Arts



Visit to Scientology, New Delhi



Visit to Michael Aram



Visit to Vipin Gaur Photography Studio



The webinar on wedding photography was a unique experience for me. The students during the webinar were totally top of the line, and I would love to engage with them more. All the best to the team at AAFT for nurturing such talents. Students are lucky to learn and grow from the pioneer institute, AAFT.

KARAN SIDDHU
Celebrity Photographer



STUDENT PROJECTS

Fashion Photography



Food Photography



Product Photography



Before



After



Wildlife Photography



Landscape Photography



Wedding Photography



Street Photography



PHOTOTATVA
PHOTOGRAPHIC
EXHIBITION

LIFE
AT AAFT



PHOTOTATVA AT
8TH GLOBAL LITERARY
FESTIVAL



PHOTOTATVA AT
GLOBAL FILM FESTIVAL



GLOBAL FESTIVAL
OF JOURNALISM



PHOTO
ART SUMMIT



PHOTOWALKS

National Gallery of Modern Art



Lighting Techniques Photowalk



Photographic & Sculptures Exhibition at Jawahar Bhawan



Media Conclave at Taj Hotel Photowalk



Rules of Composition and Architecture at Lodhi Garden



Lodhi Garden Photowalk



CAREER PROSPECTS

Your
dream career
awaits,
and AAFT
is here to
make it
a reality!

Have you ever envisioned a career behind the lens, capturing extraordinary moments and telling compelling visual stories? The world of photography offers boundless opportunities, and with the right guidance and education, your dreams can become a reality. That's where AAFT steps in as the ultimate launching pad for your photography journey.

From commercial ventures to the realms of fashion, advertising, and product photography, businesses seek visual storytellers who can breathe life

into their brands and products. The artistry of photography combined with the strategic impact it can create has become a vital tool for companies striving to connect with their audiences. Beyond the corporate world, photojournalism remains a potent force in shaping public perception and documenting significant events.

The ability to capture poignant moments and evoke emotions through a single frame enables photojournalists to influence minds and hearts alike.

Furthermore, the rise of social media and digital content has sparked a surge in freelance photography, where talented individuals can thrive in the gig economy. From travel photography to lifestyle shoots, influencers and content creators rely on photographers to elevate their online presence.

So, if you dream of a career where your passion for photography can flourish, AAFT is the catalyst for your success! Let us be your guiding light as you embark on a thrilling and fulfilling journey in the world of photography, where your artistry can leave an indelible mark on the world.

SUCCESS STORIES



AMAN CHOTANI



ABHAY PRATAP



SHANKAR BATHLA



SAMSUNG



GAURAV MISHRA

RECENT PLACE- MENTS



Abhishek Khare
Photographer
Big Boy Toyz



Abhishek Kumar
Photography Intern
Big Bite Marketing



Amit Shankar
Photographer
Vishwas International



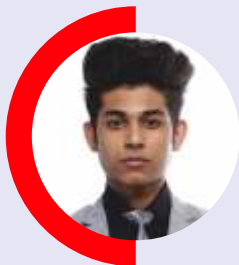
Anas Khan
Photographer
Haji Textiles Pvt. Ltd.



Anish Singhal
Photographer
Beaux Productions,
Lalluram-G Namkeens



Anuj Thakur
Photographer
Vantage point



Avinash Joshi
Photographer
TV Production House



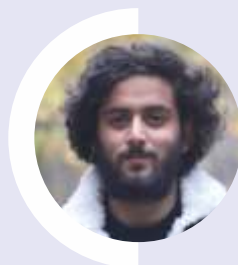
Jonish William
Photographer
TV Production House



Krishna Arora
Photographer
Dreamy Knots



Lucky Mallik
Photography Intern
Tanrick Media



Luqmaan Zeerak
Multimedia Head
Podcast Kashmir



Manas Raj
Videographer & Video Editor
Vivabooks publication



Mohd. Munazir Hussain
Photographer
UK International
Beauty School



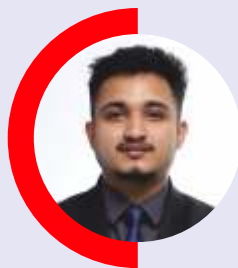
Pratima Choudhary
Cinematographer
Bulbul TV



Rhtyum Goel
Camera Person
EZ Mall



Sagar Shally
Product Photographer/
Retoucher
Michael Aram



Saurabh Pandey
Photographer
TV Production House



Shubh Burman
Photographer
UK International
Beauty School



Shuvam Behera
Photography Intern
Big Bite Marketing



Sparsh Kumar
Photographer
Vintage Films



Utsav Maheshwari
Product Photographer
C&R Textile Pvt Ltd



Vansh Suri
Cinematographer
Wall Manta



Vasu Sharma
Cinematographer
Variations Photography

PLACEMENT PARTNERS



WallMantra



ARAM
MICHAEL ARAM

VG



DEEBACO



STUDENTS SPEAK



Mayank Sharma
M.A. in Photography

My time at AAFT has been wonderful! We've connected with incredible faculty and talented individuals nationwide. The campus hosts exciting events and workshops with renowned photographers/artists, boosting our self-confidence and keeping us engaged. This enhances our knowledge, providing valuable exposure in our field.

AAFT has been an all-around fantastic experience for me. It provides ample opportunities for personal growth and fosters successful careers in various fields. The exceptional professors offer constant guidance and support. I've gained valuable knowledge from them. The administration is excellent, and the campus is student-friendly. The practical experience offered by AAFT has greatly honed my talents. The year-round events and activities ensure a vibrant and uplifting atmosphere.



Jeffin Philip
B.A. in Photography

ADMISSION PROCEDURE

ELIGIBILITY

Bachelor's degree programs and Diploma courses

Students who have passed or will appear for higher secondary (10+2) from any recognized Board of Education such as CBSE / ICSE / IGCSE / IB and State Board, can apply for admission.

Master's degree programs and PG diploma courses

Applicants must either have appeared or passed or will be appearing in any of the following:

- Bachelor's degree in any discipline under the 10+2+3 (or more) system, from any university or institute, recognized (by law) in India.
- Diploma in the related field of study under the 10+2+3 (or more) system, from any university or institute, recognized (by law) in India.

If a Degree/Certificate has been obtained from a University / Board of any other country, then an equivalent certificate must be obtained by the candidate from Association of Indian Universities (AIU), New Delhi, prior to admission.

PROCEDURE

Step 1: Application Form

The duly filled Application Form needs to be submitted along with the mandatory documents.

Step 2: Entrance Test & Interview Process

The Admission process includes a test and an interview for selection in the interested academic program.

Step 3: Result Declaration

The assessment report will be conveyed via applicant's registered email-id with the Admissions Department, within 3 days.

Step 4: Admission Confirmation

Successful candidate will be provided with Admission Letter from the Admissions Department confirming his/her admission to the opted program.

Step 5: Original Documents Submission

All Original Certificates/Documents, along with one set of attested true copies of the documents, will have to be presented to the Admissions Department



FC- 14/15, Sector-16A, Noida Film City, Uttar Pradesh, India

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